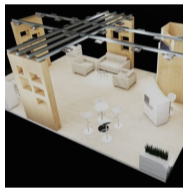
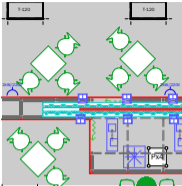


FAIR STANDS CATALOGUE



www.iec.bg

Successful participation in a specialized trade exhibition involves several stages, from defining the required area and determining the position of the stand in the exhibition hall to designing the stand and choosing the most suitable vision for the brand being presented.

By using creative ideas, colour and graphic accents and different materials, your stand can acquire an individual appearance. Leading concept is to present most successfully your company's business and attracting the attention of visitors during the exhibition.



INTER EXPO CENTER OFFERS THE SERVICES OF A PROFESSIONAL TEAM TO HELP YOU DESIGN AND CONSTRUCT A UNIQUE EXHIBITION STAND, BOTH IN THE COUNTRY AND ABROAD.



We provide:

- complete service that includes everything: from the initial design and planning of the participation in the exhibition to installation, technical support during the exhibition and dismantling of the stand;
- design and construction of various types of exhibition stands made of modular elements or made to individual orders;
- variety of equipment and furniture;

The catalog presents basic options for building exhibition stands, which through customization can perfectly represent your brand and meet your needs.



PREPARATION FOR PARTICIPATION IN AN EXHIBITION INVOLVES SEVERAL MAIN STAGES:

1. Choosing the right location

The appropriate size and type of the stand is determined according to the products to be exhibited:

- inline stand (1-side open stand)
- corner stand (2-side open stand)
- peninsula stand (3-side open stand)
- island stand (4-side open stand)

2. Defining the budget for participation

Defining your budget is crucial when determining the size and accessibility of your stand.



3. Choosing the design

The stand models included in the catalog are divided into main groups as follows:

- Stand Standard and stand Comfort, **price per sq.m** (page 7)

Variants:

- Standard stand with "Octanorm" construction (pages 8)
- Standard stand with "Octanorm" construction and branding on the walls (pages 9 to 15)
- Stands with "Maxima" construction (pages 16 to 21)
- Customized construction stands made of pressed particle boards (page 22)



4. Design customization in line with the products to be exhibited.

Add your brand, messages and various interactive elements for an exhibition stand vision which matches your company.



CUSTOMIZED VISION BASED ON CONSTRUCTION SYSTEMS

We are specialized in the design of individual exhibition stands based on construction systems (Octanorm system and Maxima system). In addition, we are constantly developing ideas, techniques and elements to customize each stand.



Starting with a ready-made design, you save time and efforts by benefiting directly from our long-standing experience in organizing and conducting successful specialized exhibitions.

stand **STANDART**

Includes:

- floor covering - carpet, anthracite color
- power supply 220V/2 kW, power strip
- construction of a stand with „Octanorm“
- partition walls
- info desk
- interview table – 1 pcs.
- chrome chair – 4 pcs.
- lighting
- standard stand inscription /black/



45 EUR /m²

stand **COMFORT**

Includes:

- floor covering - carpet, anthracite color
- power supply 220V/2 kW, power strip
- construction of a stand with „Octanorm“
- partition walls
- info desk with branding
- interview table – 1 pcs.
- white chair – 4 pcs.
- lighting
- top panel with logo print
- fabric frame on the back wall



64 EUR /m²

*The project does not include the graphic design of the visions, they have to be sent by the exhibitor

VARIANT **1**

6x3 m/18 m²

Two sides open corner stand

"Octanorm" construction 2 walls

Includes:

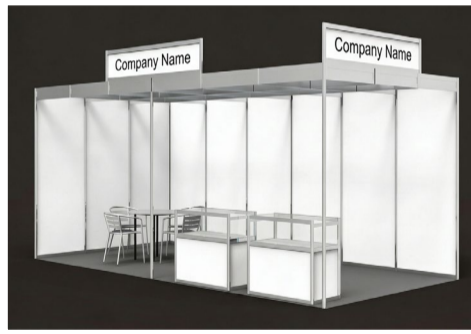
- construction of a stand with „Octanorm“ partition walls
- floor covering – carpet, anthracite color
- power supply – 220 V/2 kW
- extension cord 3 sockets – 1 pce.
- low showcase 50/100/80 cm with doors – 2pcs.
- interview table – 1 pcs.
- chrome chair – 4 pcs.
- lighting
- standard stand inscription – one above each open side

TOTAL 845,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **2**

6x3 m/18 m²

Two sides open corner stand

"Octanorm" construction 2 walls

Includes:

- construction of a stand with „Octanorm“ partition walls
- floor covering – carpet, anthracite color
- power supply – 220 V/2 kW
- extension cord 3 sockets – 1 pce.
- low showcase 50/100/80 cm with doors – 2pcs.
- interview table – 1 pcs.
- chrome chair – 4 pcs.
- lighting
- foil branding

TOTAL 1460,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **3**

6x3 m/18 m²

Two side open corner stand with storage and superstructure + FOIL BRANDING

“Octanorm” construction

Includes:

- construction of a stand with „Octanorm” partition walls
- foil branding on the walls and storage
- curved info desk with branding 1pce.
- comatex superstructure with branding
- floor covering – carpet, anthracite color
- power supply – 220 V/2 kW
- extension cord 3 sockets – 1 pce.
- interview table – 1 pcs.
- upholstered chair, black – 4 pcs.
- lighting

TOTAL 1503,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor



VARIANT **4**

5x3 m/15 m²

Row stand one side open

Three Octanorm walls with textile branding

Includes:

- construction of a stand with „Octanorm“ partition walls
- fabric frames on the walls
- PVC sign on the farm construction
- white info desk with folio branding
- truss with LED surchlight
- negotiating table
- black upholstered chair – 4 pcs.
- high chair – 1 pcs.
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pce.

TOTAL 2545,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **5**

6x6 m/ 36 m²

Island stand, four side open

„Octanorm“ construction + STRUCTUR construction

Includes:

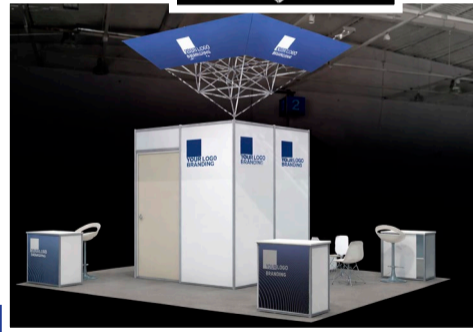
- construction of a stand and storage with „Octanorm“ partition walls
- foil branding on the walls
- white info desk with folio branding – 4 pce.
- structure construction with LED surchlight
- glass negotiating table – 2 pcs.
- luxury white chair – 8 pcs.
- high chair – 4 pcs.
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pce.

TOTAL 2720,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **6**

10x6 m/60 m²

Island stand, four side open

"Octanorm" construction storage

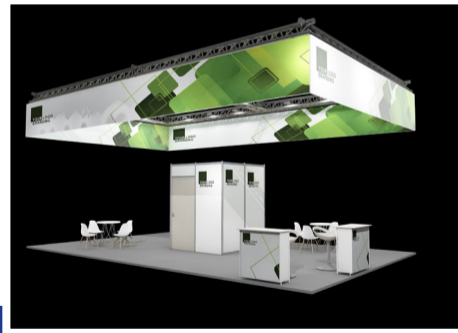
Includes:

- construction of a stand and storage with „Octanorm“ partition walls
- foil branding on the walls
- truss with LED surchlight
- fabric frame on the farm construction /two sides/
- white negotiating table – 2 pcs.
- luxury white chair – 8 pcs.
- lighting info desk with textile branding – 2 pcs.
- high chair – 2 pcs.
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pce.

TOTAL 6660,00* EUR without VAT

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor



VARIANT **7**

10x6 m/60 m²

Island stand, four side open

„Octanorm“ construction storage

Includes:

- construction of a stand and storage with „Octanorm“ partition walls
- foil branding on the walls
- truss with LED surchlight
- fabric frame on the farm construction /two sides/
- white negotiating table – 2 pcs.
- luxury white chair – 8 pcs.
- lighting info desk with textile branding – 2 pcs.
- high chair – 2 pcs.
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pce.

TOTAL 7470,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT 8

6x6 m/ 36 m²

Island stand, four side open

„Octanorm“ construction storage

Includes:

- construction of a stand and storage with „Octanorm“ partition walls
- fabric branding on the walls
- storage with wooden door
- pallet info desk – 8 pcs.
- wooden high table – 8 pcs.
- high chair – 16 pcs.
- truss with LED surchlight
- floor covering – carpet, colorful carpet
- power supply 220V/5 kW,
- extension cord 3 sockets – 1 pce.

TOTAL 4941,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.

The stand is suitable for collective participation with the possibility of 8 workplaces.



VARIANT **9**

3x3 m/9m²
 MAXIMA

Includes:

- construction with "MAXIMA"
- floor covering – carpet, anthracite color
- power supply 220V/2 kW
- extension cord 3 sockets – 1 pce.
- white info desk with folio branding
- fabric frames on the walls
- LED surchligh
- negotiating table – 1 pcs.
- luxury white chair – 4 pcs.
- PVC sign on each open side

TOTAL 1664,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
 The value will recalculated for other square meters.

*The project does not include the graphic design of the visions,
 they have to be sent by the exhibitor



VARIANT **10**

5x3 m/15m²
MAXIMA + OCTANORM

Includes:

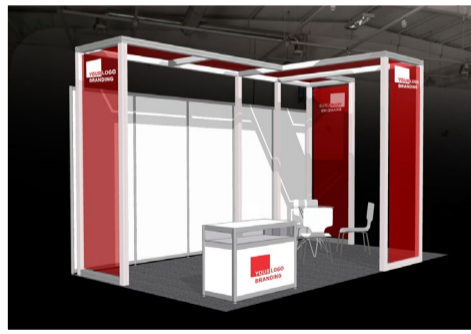
- construction with "Octanorm" and "MAXIMA"
- floor covering – carpet, anthracite color
- power supply 220V/2 kW
- extension cord 3 sockets – 1 pce.
- fabric branding on the walls
- low showcase 50/100/80 cm with branding
- LED searchlight
- glass table – 1 pce.
- white chair veneer – 4 pce.

TOTAL 1781,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **11**

6x2 m/12m²
 MAXIMA

Includes:

- construction with "MAXIMA"
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pcs.
- white info desk with folio branding
- fabric frames on the walls
- PVC sign on each open side
- LED surchligh
- high chair – 1 pcs.
- negotiating table – 1 pcs.
- luxury white chair – 4 pcs.

TOTAL 2399,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
 The value will recalculated for other square meters.

*The project does not include the graphic design of the visions,
 they have to be sent by the exhibitor.



VARIANT 12

6x6 m/ 36 m²

Island stand, four side open

"MAXIMA" construction

Includes:

- stand with construction "MAXIMA"
- fabric branding
- white interview table – 2 pcs.
- luxury white chair – 8 pcs.
- white info desk with folio branding
- high chair – 1 pcs.
- LED searchlight
- floor covering – carpet, colorful carpet
- power supply 220V/2 kW,
- extension cord 3 sockets – 1 pce.

TOTAL 3247,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **13**

6x10 m/ 60 m²

Island stand, four side open

"MAXIMA" construction

Includes:

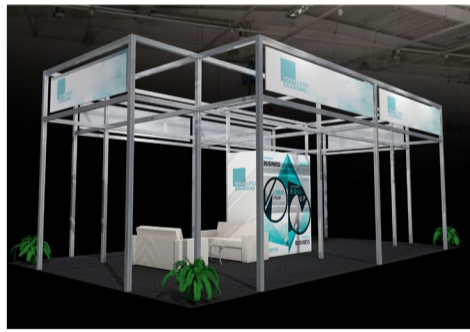
- stand with construction "MAXIMA"
- fabric branding on the walls
- upholstered furniture – 2 pcs.
- low table – 2 pcs.
- storage with wooden door and fabric branding
- LED surchlight
- floor covering – carpet, anthracite color
- power supply 220V/2 kW,
- extension cord 3 sockets – 1 pce.

TOTAL 3912,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.



VARIANT **14**

6x10 m/ 60 m²

Island stand, four side open

"MAXIMA" construction

Includes:

- stand with construction "MAXIMA"
- fabric branding on the walls
- upholstered furniture – 2 pcs.
- low table – 2 pcs.
- white info desk with folio branding – 10 pcs.
- leather high chair – 4 pcs.
- storage with wooden door and fabric branding
- LED surchlight
- floor covering – carpet, anthracite color
- power supply 220V/2 kW, extension cord 3 sockets – 1 pce.

TOTAL 5362,00* EUR without VAT

*The price of the stand does not include space rental for the respective exhibition.

*The construction cost is for the specified square meters and content.
The value will be recalculated for other square meters.

*The project does not include the graphic design of the visions,
they have to be sent by the exhibitor.

*The stand is suitable for collective participation
with the possibility of 14 workplaces.*



CUSTOMIZED CONSTRUCTION STANDS MADE OF PRESSED PARTICLE BOARDS

The cost for building stands according to an individual project is based on a quote, which is prepared according to the content. The price of the stand does not include space rental for the respective exhibition.



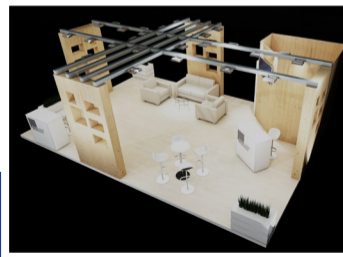
24 m²
5994,00* EUR



48 m²
21 737,00* EUR



36 m²
7480,00* EUR



54 m²
8228,00* EUR

*All prices are excluding VAT.

Contact us now to discuss **options and ideas for your exhibition stand project, fully tailored to your needs to promote your brand.**

Through a personalized design of your stand we will direct the audience attention to **your brand.**

TOGETHER WE WILL MAKE YOUR STAND OUTSTANDING TO USE TO THE FULLEST EXTENT OF THE CAPABILITIES OF THE SPECIALIZED EXHIBITIONS.



www.iec.bg